

Beat: Arts

## PIERRE BERGÉ FROM ONE HOME TO ANOTHER Collection - At Sotheby's France

### Proceeds To Benefit Two Foundations

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**USPA NEWS** - From 29 to 31 October 2018, Sotheby's France, which has a New Exhibition Space, is hosting an Important Event in the Art Market Calendar. Sotheby's and Pierre Bergé & Associés are conducting the Sale of the Contents of Pierre Bergé Last Residences. The Sale of this Unique Collection of Works chosen by Pierre Bergé, many of which were acquired with Yves Saint Laurent, offer almost 1,000 Lots reflecting the Diverse Passions of this Refined Man and of the People with whom he shared his Life. While a Small Selection of Highlights from Pierre Bergé's Collection was unveiled this Summer, now for the First Time, the Full Scope of "Pierre Bergé : D'une Demeure À l'Autre" is revealed.

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Pierre Bergé was a committed Philanthropist and wanted a Portion of the Proceeds from this Auction and from the Sale of other items to benefit the Fondation Pierre Bergé-Yves Saint Laurent in Paris and the Fondation Jardin Majorelle in Marrakech.

In the Homes he created with Yves Saint Laurent, Bergé surrounded himself with Art and Decorative Objects : Four Interiors, each with its own Identity. The Sale at Sotheby's, which opened for Public viewing on October 25, serves as an Homage to these Places, recreating the Unique Atmosphere of each one.

The Paris Townhouse, formerly the Residence of Marshal Hubert Lyautey and Edouard Manet, was decorated by François-Joseph Graff as well as the Milanese Interior Designers Roberto Peregalli and Laura Sartori. It was transformed into a Timeless, Peaceful Retreat and housed many Beautiful Objects.

Pierre Bergé and Yves Saint Laurent had La Datcha built on the Estate of Châteaux Gabriel, a 19th Century Neo-Gothic Mansion in Normandy, Designer Jacques Grange created the Interior inspired by the Ballets Russes and Léon Bakst.

Mas Théo in Saint-Rémy, Provence, was also designed by Grange. It was surrounded by Provence-Style Gardens filled with many Species of Plants and Trees, linking one House to the Next, one Atmosphere to the next.

At Villa Mabrouka in Tangiers, once again decorated by Jacques Grange, in 2008 and again in 2017, Bergé created a Secret Garden where the Mediterranean meets the Atlantic. Of all the Homes shared by Pierre Bergé and Yves Saint Laurent, this Beautiful Building overlooking the Strait of Gibraltar symbolised the Confluence of the Pair's Respective Origins : Oran for Yves Saint-Laurent and Saint-Pierre-d'Oléron for Pierre Bergé.

Central to Pierre Bergé's Collection are 12 Paintings by Bernard Buffet that mark the Two Men's Intense Shared History in the 1950s and reflect a Watershed Period in Bernard Buffet's Style and Painting. These Canvases therefore have a Unique History. All except Two were given by the Artist to Pierre Bergé, his Companion for Eight Years between 1950 and 1958. Most are signed on the Back with the Words "À Pierre Bergé". The Works were kept by Pierre Bergé until his Death. They were recently loaned to Two Important Exhibitions on Bernard Buffet : "The Retrospective" at the Musée d'Art Moderne in Paris, in 2016, and "Bernard Buffet, la Collection Pierre Bergé" at the Musée Estrine in Saint-Rémy-de-Provence.

Also for Sale are an Exceptional Group of Orientalist Paintings chosen by Pierre Bergé for his House in Paris. The Great Friendship between the Lalannes and Yves Saint Laurent and Pierre Bergé started in the 1960s. In 1965, François-Xavier Lalanne designed a Bar for Yves Saint Laurent, and in 1966 Pierre Bergé wrote a Favourable Review of his Friend's Exhibition at the Alexandre Iolas Gallery. In 1969, for his Autumn-Winter Collection, Yves Saint Laurent invited Claude Lalanne to create Human Body Cast to adorn his

Chiffon Gowns. Over the Years, Pierre Bergé and Yves Saint Laurent continued to Commission Work by the Lalannes for their Different Homes.

Pierre Bergé amassed a Stunning Collection of Objects. His Taste was eclectic and spanned Civilisations, Eras and Genres. There were many Art Objects alongside the Paintings : Pieces from Antiquity, Renaissance Enamels, Ivories and African masks could be found in his Various Residences. A Lover of all Types of Art, Pierre Bergé amassed a Fine Collection of some 40 African Masks.

On December 14, the Fourth Sale dedicated to the Contents of Pierre Bergé's Personal Library will offer an Array of Books and Manuscripts dating from the 15th to the 20th Century. While Literature makes up the Lion's share, Bibliophiles will find Volumes relating to other Fields such as Philosophy, Botany and Garden Design, as well as a Number of Illustrated Works such as *Le Propriétaire des Choses*, published in Lyon in 1486.

Pierre Bergé's Unique Personality is perhaps revealed in even Greater Detail than before through his Books from Friends, Jean Cocteau, Jean Giono, Bernard Buffet, as well as those that reflect his Political Beliefs, such as "L'encyclopédie Anarchiste" by Sébastien Faure, given to the Young Pierre Bergé by Faure's Widow in Memory of the Militant Author.

UPDATE on October 31, 2018

- Highest Total For Any Sale Of House Contents At SOTHEBY'S FRANCE :

White Glove Sale for Pierre Bergé's Collection - From One Home to Another - Contents from Rue Bonaparte, Mas Théo, Villa Mabrouka, La Datcha - Totalling €27,5 Million / \$31,3 Million - (Estimate: €4.7 - 7.2 Million)

- \* 100% of Lots offered found a Buyer
- \* 95% of Lots that surpassed their Pre-Sale High-Estimates
- \* 975 Lots sold
- \* 890 Lots Soaring Beyond their Pre-Sale High-Estimates
- \* Four Days of Public Exhibition, with 5,000 Visitors, and Two Days of Sales
- \* 24 Hours of Sales and Ten Auctioneers
- \* 2,500 Participants from 72 Countries "" a Record Level of Participation for Sotheby's France
- \* 1,200 Online Participants from 56 Countries
- \* 30% New to Sotheby's
- \* The Online Auction Catalogue for Collection Pierre Bergé: From One Home to Another, together with the Individual Lot Pages, garnered just under 500,000 Views from almost 80,000 Visitors to the Website
- \* 5 Auction Records

Source : Press Day on October 25, 2018 @ Sotheby's France (Paris) - Pierre Bergé From One Home To Another Exhibition

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